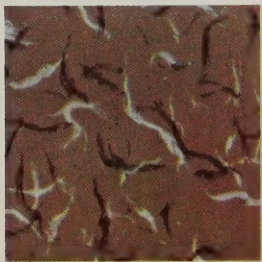
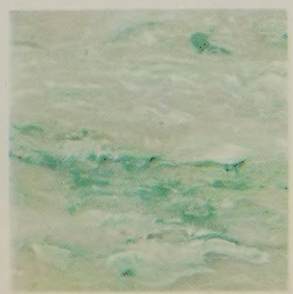
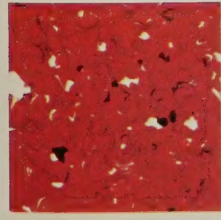
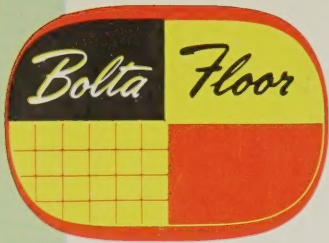


# America's Finest Flooring!

THE GENERAL TIRE & RUBBER CO., Building Materials Division, AKRON, OHIO







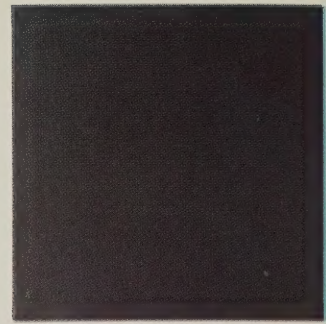
# A New Standard in Quality Flooring

FOR  
**ARCHITECTS  
INTERIOR DESIGNERS  
DECORATORS  
BUILDERS  
HOMEOWNERS**

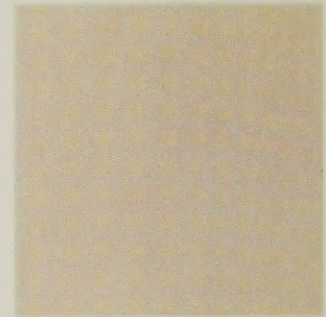
---

## PRODUCT DIRECTORY

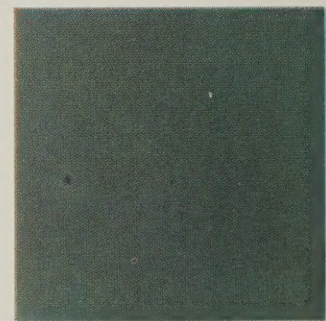
- 2** DECORATOR COLORS
- 3** BOLTA-FLOOR CIRRUS
- 4** CLASSIC TERRAZZO
- 5** STANDARD TERRAZZO
- 6** MARBLEIZED
- 8** BOLTA-FLOOR GEORAMA
- 10** BOLTA-FLOOR VOGUE
- 12** BOLTA-FLOOR TUFLEX
- 13** BRASS INSETS, CONDUCTILE
- 14** ARCHITECTS SPECIFICATIONS



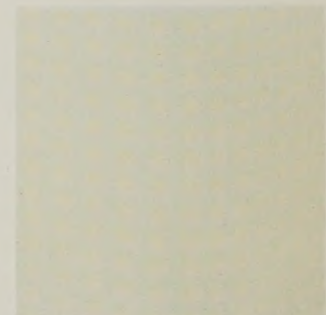
V-700



V-800



V-500



V-900



V-100

DECORATOR COLORS



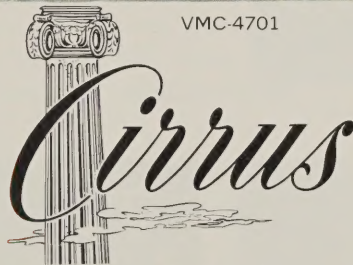


CIRRUS



VMC-4701

NEW



... without a doubt, the world's most beautiful vinyl floor. Created specifically for more decorative installations, for architects and the designer of imaginative interiors, translucent Cirrus adds a new dimension and incomparable color to floors for every construction. Cirrus *stays* beautiful, wears longer, cannot be surpassed for satisfactory service.

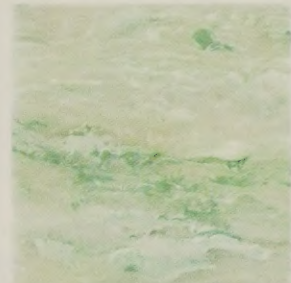
COLORS — NINE  
GAUGES — .080" AND 1/8"  
SIZES — 9"x9", 12"x12" IN STOCK  
Additional sizes and rectangulars on order.



VMC-4201



VMC-4900



VMC-4511



VMC-4501



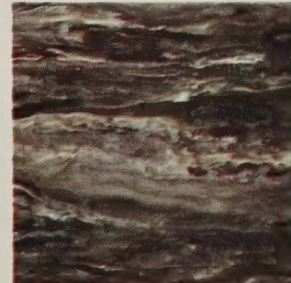
VMC-4341



VMC-4302



VMC-4441



VMC-4101



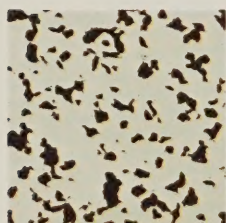


## CLASSIC TERRAZZO

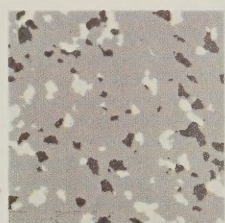


Bolta-Floor "Classic" is a faithful reproduction in modern vinyl of celebrated antique terrazzo floors. Preferred over ordinary terrazzo patterns for its bright, contrasting colors and time-tested beauty, Bolta-Floor "Classic" terrazzo is recommended by the experienced architect for its resilience, stability, longer wear and easier maintenance.

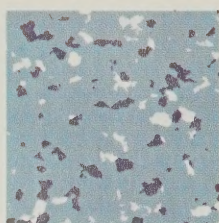
COLORS — EIGHTEEN  
GAUGES — .080" AND 1/8" IN STOCK,  
3/32" SPECIAL ORDER  
SIZES — 9"x9" IN STOCK  
Additional sizes and rectangulars on  
order.



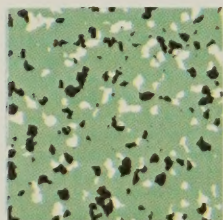
VT-9901



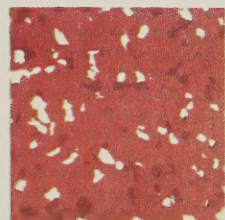
VT-7703



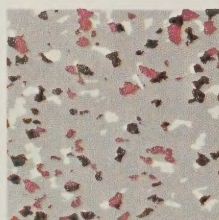
VT-6611



VT-5512



VT-4421



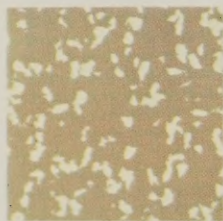
VT-7704



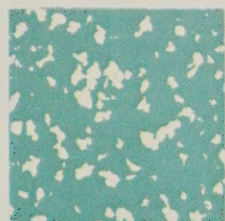
VT-7721



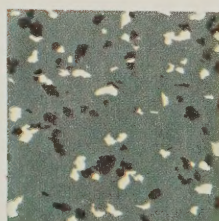
VT-4411



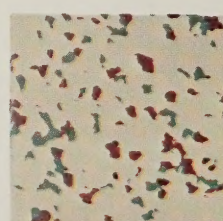
VT-3341



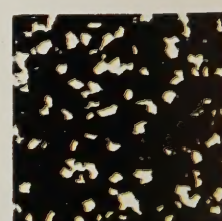
VT-5531



VT-5502



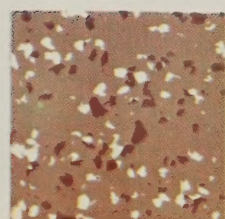
VT-8801



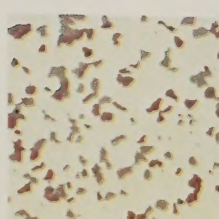
VT-1101



VT-8803



VT-3311



VT-9912



VT-3331



VT-2212



## STANDARD TERRAZZO



Bolta-Floor standard terrazzo is noted for its subtle styling and an array of choice decorator colors. These decorative qualities lend this beautiful flooring to universal application wherever quality vinyl is preferred. Like all other fine Bolta-Floor patterns, standard terrazzo resists

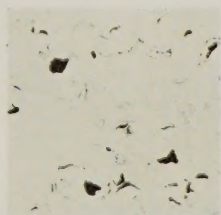
wear and abuse, will not crack or shrink, remains "new" always.

---

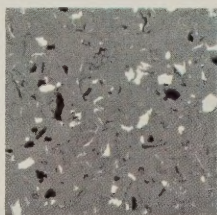
COLORS — FIFTEEN  
GAUGES — .080" AND 1/8" IN STOCK,  
3/32" SPECIAL ORDER  
SIZES — 9"x9" IN STOCK  
Additional sizes and rectangulars on order.



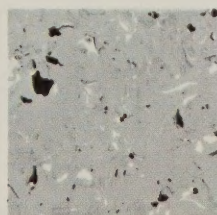
VS-6101



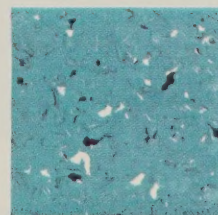
VS-6901



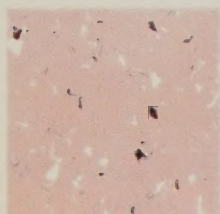
VS-6705



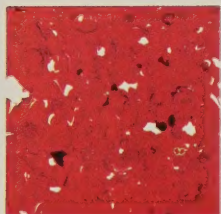
VS-6706



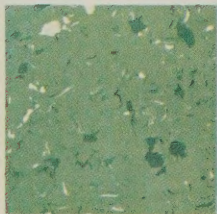
VS-6612



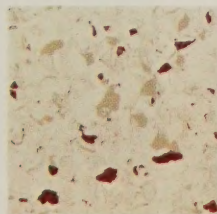
VS-6412



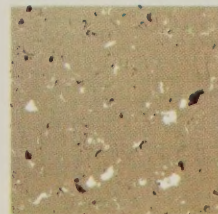
VS-6422



VS-6503



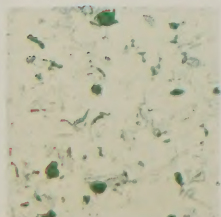
VS-6804



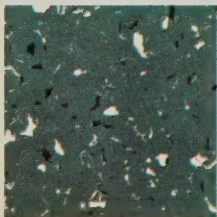
VS-6342



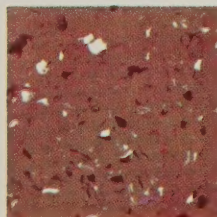
VS-6451



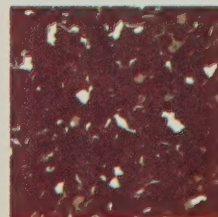
VS-6904



VS-6502

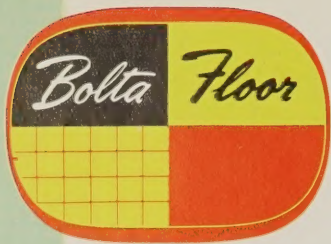


VS-6311



VS-6331





## MARBLEIZED



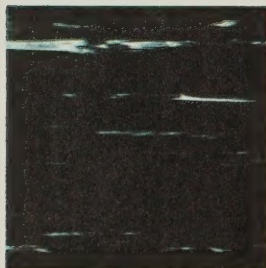
VM-901



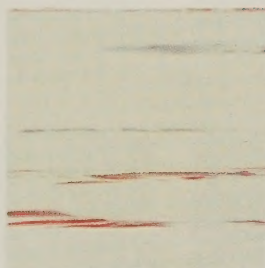
VM-701



VM-531



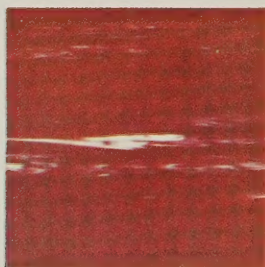
VM-101



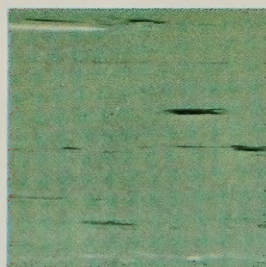
VM-903



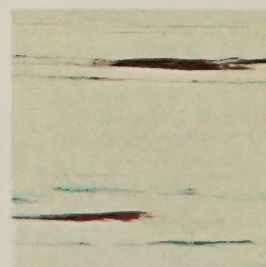
VM-411



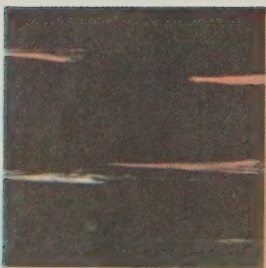
VM-401



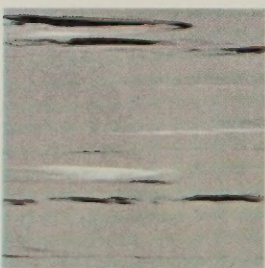
VM-511



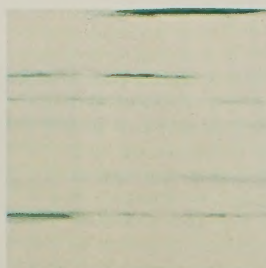
VM-801



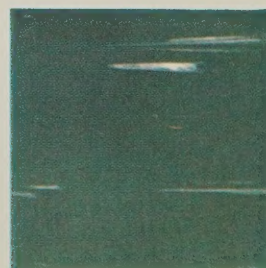
VM-721



VM-702



VM-904



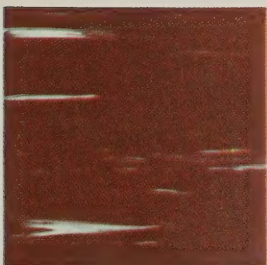
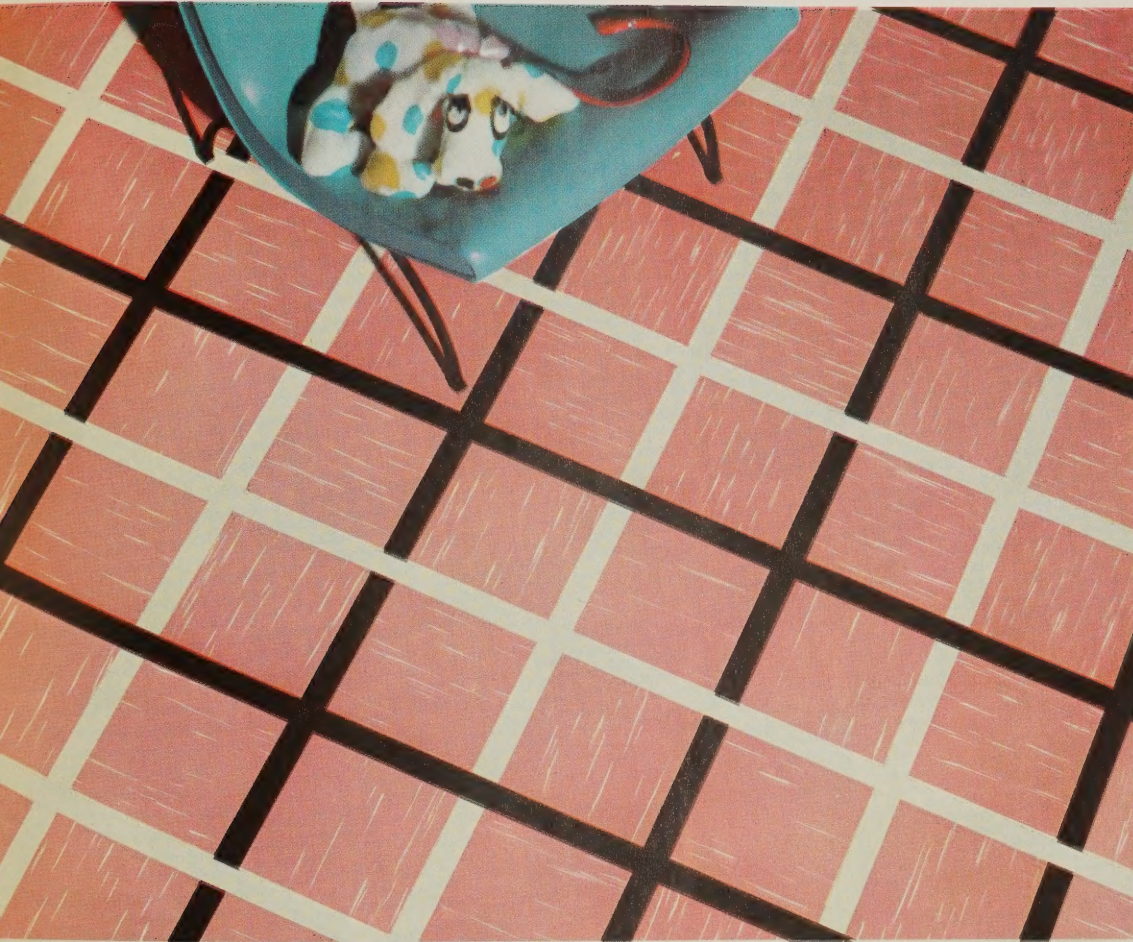
VM-501

Only Bolta-Floor offers such a fine selection of color-correlated marble tiles. An exclusive pattern technique—bold striation over subtle decorator backgrounds—gives Bolta-Floor a distinctive character, brightens interiors, avoids loss of pattern definition in large installations. This fine styling runs completely through the thickness of every tile, wears longer because of fine materials and the high standards of manufacture, is protected from traffic damage by the durability and exceptional resilience of premium quality vinyls. Bolta-floor marbleized flooring has universal application, is easily maintained, gives many more years of service in any type installation.

COLORS — TWENTY-ONE  
GAUGES — .080" AND 1/8" IN STOCK,  
3/32" SPECIAL ORDER  
SIZES — TILE: 9"x9" IN STOCK  
Additional sizes and rectangulars on order.  
ROLL: .080" IN STOCK  
27", 45", 54" WIDTHS



# MARBLEIZED



VM-301



VM-802



VM-211



VM-311



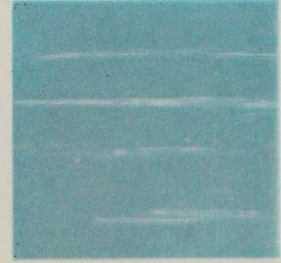
VM-902



VM-331



VM-341



VM-601

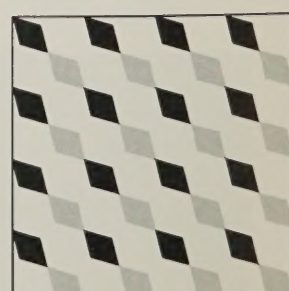
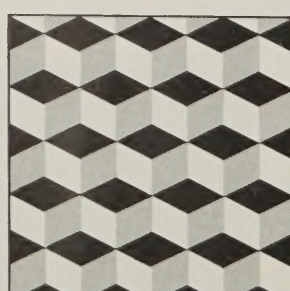
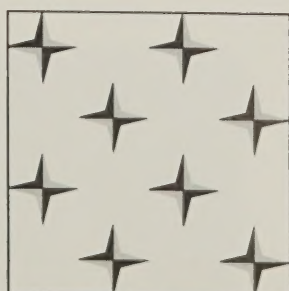
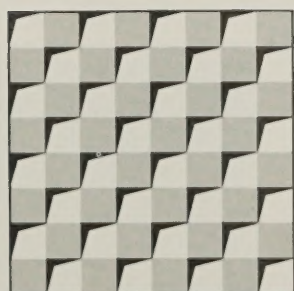




GEORAMA

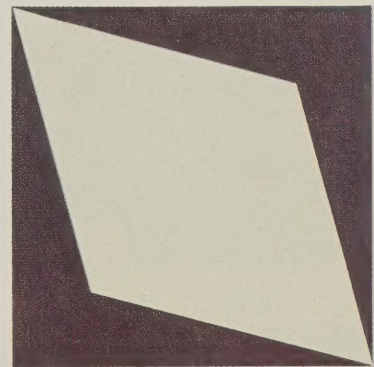
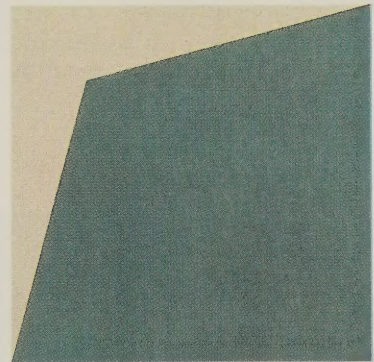
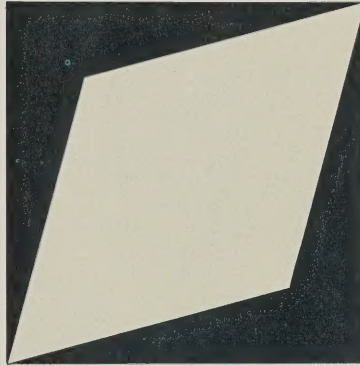
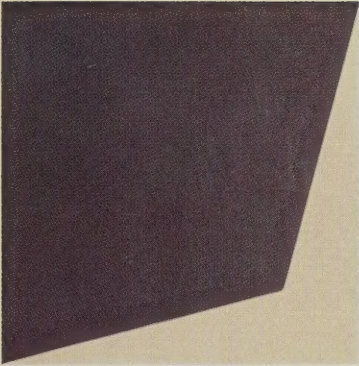


BASIC DESIGNS





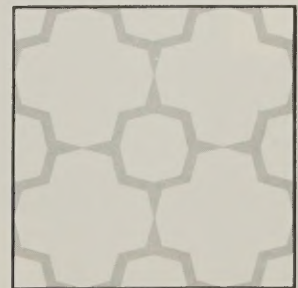
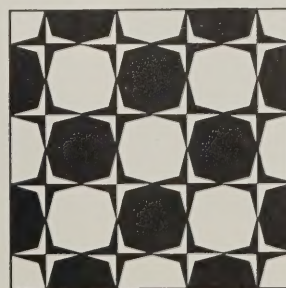
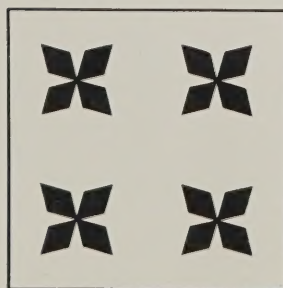
# GEORAMA



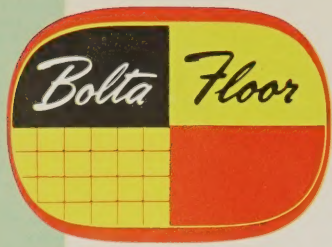
Bolta-Floor Georama is the economical "Custom" floor for *every* purpose. Georama is pre-cut, in-stock, and ready for immediate installation in any of a thousand colorful designs at moderate cost. Produced from premium Bolta-Floor vinyls in three basic shapes—chevron, shoulder and diamond—Georama is very easy to install. These interchangeable pieces lay up with precision, form 9" x 9" squares which work readily with standard tile sizes, create floors of exceptional beauty and durability.

COLORS — FIVE SOLID COLORS. TERRAZZO ON SPECIAL ORDER.  
GAUGES — .080" AND 1/8"  
SIZES — CHEVRONS, SHOULDERS AND DIAMONDS INTER-CHANGEABLE. COMBINATIONS FORM ONE 9"x9" TILE.

## BASIC DESIGNS







## VOGUE

Bolta-Floor Vogue is the new standard in *economy* floors for residential applications. Produced specifically to render outstanding service under conditions of normal family traffic, Vogue has become the choice of architects and builders desiring a combination of quality and moderate cost in floors for remodeling jobs and for new home construction.

All-vinyl Vogue is produced from the same high quality resins found in other Bolta-Floor prod-

ucts. Vogue will not peel, shrink or crack. It resists dirt, wipes clean, gives years of durable service.

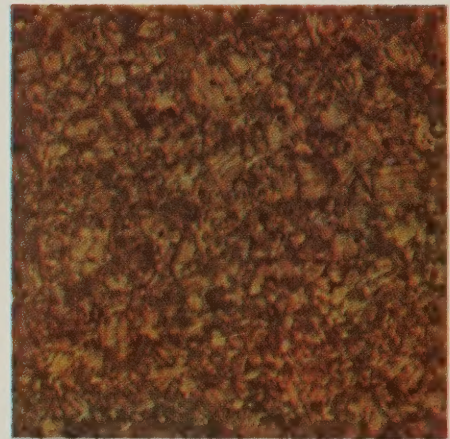
---

COLORS — 15 FLAXEN WISP, 2 CORKTONE,  
2 WOODGRAIN  
GAUGE — RESIDENTIAL  
SIZES — TILE: 9"x9"  
ROLL: 27", 45", 54" WIDTHS



VPC-7363

### CORKTONES



VPC-7361



VPB-7343

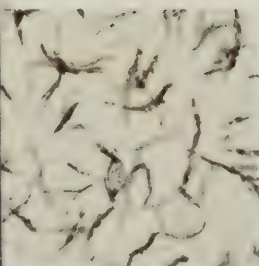
### WOODGRAINS



VPB-7341



VOGUE

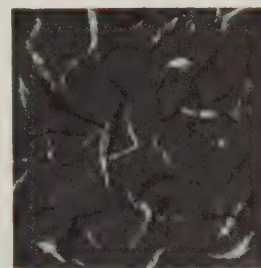


VPA-7903

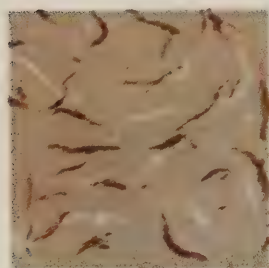


VPA-7403

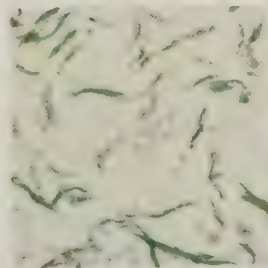
FLAXEN  
WISP



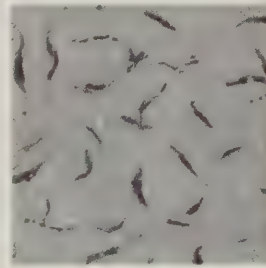
VPA-7715



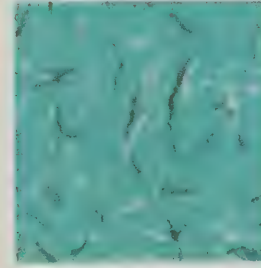
VPA-7302



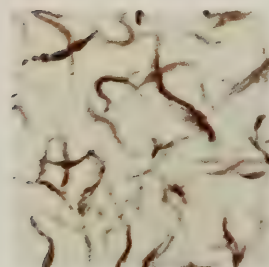
VPA-7904



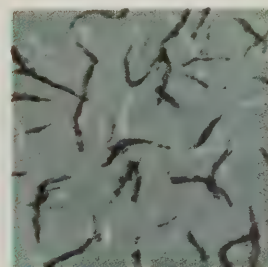
VPA-7714



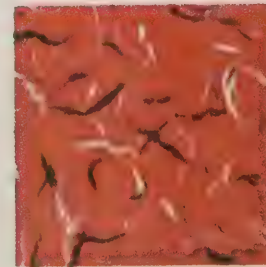
VPA-7601



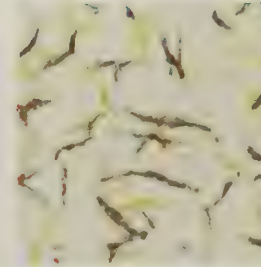
VPA-7912



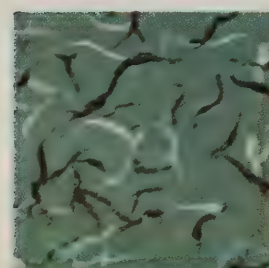
VPA-7511



VPA-7402



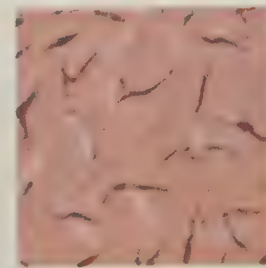
VPA-7902



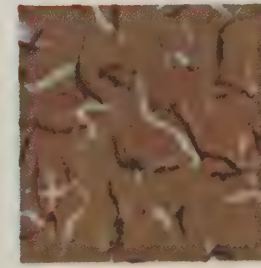
VPA-7502



VPA-7905

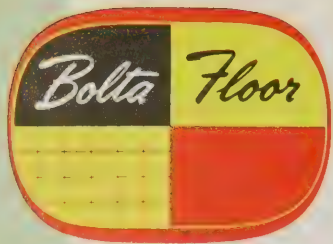


VPA-7411



VPA-7301





## TUFLEX

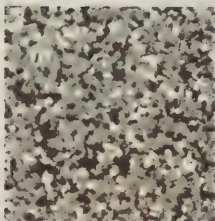


New Tuflex is the world's finest rubber flooring. Truly resilient, unexcelled for ease and quiet, Tuflex is today's most comfortable floor for homes, offices, stores, and institutions of every type.

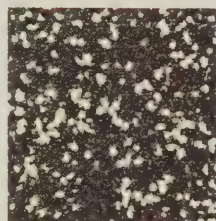
Bolta-Floor Tuflex is safe, colorful and easy to maintain. Surfaces resist dirt and stains, clean easily. Its cushioned tread is non-skid, resists damage and penetration, reduces breakage in fallen articles. Architects recognize Bolta-Floor Tuflex as a new standard in rubber flooring for all types of installations.

COLORS — 10 TEXTURED,  
5 FINE SURFACE  
GAUGE — 3/16" AND 3/8" IN STOCK  
SIZES — 9"x9" TILE

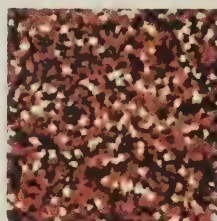
### TEXTURED



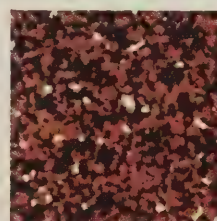
R-700



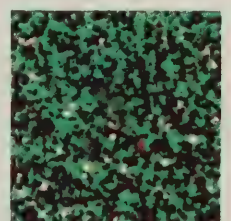
R-110



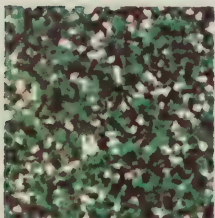
R-300



R-310



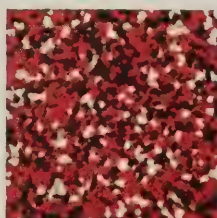
R-510



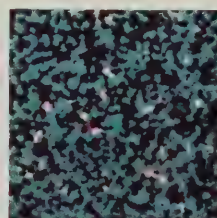
R-500



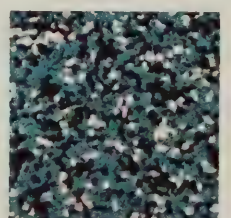
R-410



R-400

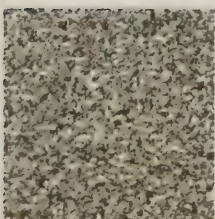


R-610

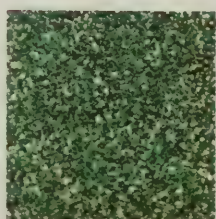


R-600

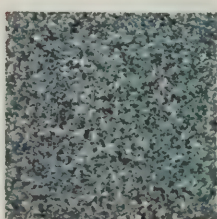
### FINE SURFACE



R-1700



R-1500



R-1600



R-1300



R-1400

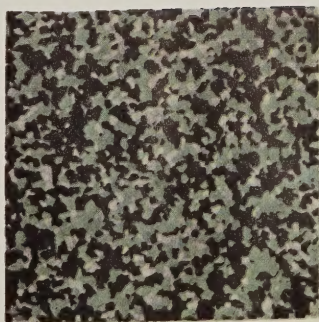


## BRASS INSETS



America's most "talked-about" floors are created with Bolta-Floor brass insets. Quality brass, in a beautiful satin-finish, is the added touch of luxury to highlight your Bolta-Floor installations—the *finest* in appointments for the *finest* in floors. Bolta-Floor insets are available in many designs and sizes, all adaptable to .080" or  $\frac{1}{8}$ " gauge materials, to any decorative theme.

## CONDUCTILE<sup>®</sup>



Bolta-Floor Conductile is a quality vinyl flooring designed specifically to dispel electrostatic charges and minimize the hazards of explosion from combustible gases in hospital operating rooms. Conductivity is built into the entire  $\frac{3}{16}$ " thickness of each 9" x 9" tile. New Conductile resists chemical stains and damage or indentation from heavy equipment. Presently available in beautiful terrazzo pattern: gray, black and white or green, black and white.





## ARCHITECTS SPECIFICATIONS

### Materials \*

#### **VINYL FLOORING, SHEET OR TILE, INDICATED ON THESE DRAWINGS SHALL BE:**

Bolta-Floor Vinyl Flooring as manufactured by The General Tire & Rubber Company, Building Materials Division, Akron, Ohio or equal. It shall be first quality, a fully homogeneous mixture of vinyl chloride resins compounded with non-migratory plasticizers, stabilizers, abrasion-resistant fillers, and non-fading pigments. It shall be moisture-proof, of optimum resiliency, and be annealed and pre-shrunk to assure dimensional stability. Material shall have uniform thickness and be held to a tolerance of plus or minus .005"; it shall have a modulus of not less than 1067 psi, and Shore "D" durometer test of less than 50. (Specify thickness, size and color number.)

#### **RUBBER FLOORING INDICATED ON THESE DRAWINGS SHALL BE:**

Bolta-Floor Tuflex as manufactured by The General Tire & Rubber Company, Building Materials Division, Akron, Ohio, or equal. All rubber floor covering shall be compounded to sufficient density to preclude the possibility of creeping, stretching under traffic. All coloring matter shall be of the highest quality and all pigments shall be insoluble in water, non-bleeding, non-fading. Rubber flooring shall have a thickness tolerance of not more than .005", plus or minus. (Specify thickness, size and color numbers.)

#### **COVE BASE INDICATED ON THESE DRAWINGS SHALL BE:**

Bolta-Floor Rubber Cove Base as supplied by The General Tire & Rubber Company, Building Materials Division, Akron, Ohio. Base shall be .125" thick with molded top-set cove, height shall be (4" or 6") inches. (Specify color)

#### **ADHESIVE:**

Bolta Vinyl Flooring Adhesives shall be used for the application of lining felts and Bolta-Floor Vinyl Flooring (or Tuflex) to moisture-free sub-floors, of wood, concrete, or other moisture-free materials in accordance with instructions of the flooring manufacturer. Coverage for Bolta adhesives should be strictly as indicated on labels for that adhesive being used. Bolta Adhesive M-20 shall be used for rubber cove base and for flash coving of Bolta-Floor.

#### **LINING FELT:**

Shall be of asphalt-saturated type of good quality (not roofing grade) as recommended by the Bolta-Floor contractor or dealer.

#### **SAMPLES:**

Samples of Bolta-Floor in colors selected and not measuring less than 3" by 3" shall be submitted by flooring contractor for approval. Samples must be labeled, stating color, gauge, manufacturer's name, and location in which materials are to be used.

### Installation \*

**BOLTA-FLOOR** may be installed over any suspended floors, or concrete floors on-grade, and on walls or counter-tops, that are firm, smooth and dry. Below-grade installation is not recommended.

**WOOD SUB-FLOORING**—Must be smooth and tight-fitting. Old flooring must be free of varnish and wax. Defective boards shall be replaced with sound material and loose boards shall be renailed where necessary to make rigid and secure. Excessively rough flooring should be conditioned by sanding, or by installing a quality plywood as recommended by the Bolta-Floor contractor or dealer to suit prevailing conditions. Joints shall be filled and sanded. New wood or sanded areas should be properly sealed with one coating of standard floor size.

**CONCRETE SUB-FLOORING** — Must be dry, structurally sound, and shall have been troweled to provide a smooth, even base. Expansion joints and cracks must be filled and dust, dirt, chalk and other foreign elements removed. Tests for moisture should be made prior to start of work where dampness is indicated or moisture is suspected to exist.

**APPLICATION OF MATERIALS** — Flooring shall be laid under conditions of normal temperature and humidity and shall be the last installation made. Lining felt shall be laid with Bolta Vinyl Flooring Adhesive at right angles to floor boards, close-butted, and cross-rolled from the center of sheet. Bolta Vinyl Flooring Adhesive will be applied to it with a trowel notched to depth and width specified in adhesive instructions. Do not apply before fitted or shaped tiles are pre-cut. In spreading past ahead of installation, cover an area not to exceed forty square feet. Each tile shall be placed in position securely to ensure a firm bond and completed floor shall be rolled with 100 lb. roller. Roll floor with installation of each 40 square foot unit to eliminate air bubbles and secure adequate adhesion.

**TRAFFIC** — Heavy duty traffic should be restricted to prevent damage to newly laid floors. Excess adhesive should be removed immediately with a soft cloth moistened with a solvent recommended by the manufacturer. Do not use tools liable to scratch tile surface. Floors should be cleaned with damp mop. A light coat of wax may be applied to vinyl floors.

\* **NOTE TO SPECIFICATION WRITER:** — Specifications above do not include information on new Bolta-Floor Vogue. Because Vogue is manufactured for specific residential applications, it is recommended the local Bolta-Floor dealer be consulted as to materials and installation procedures prior to drawing final specifications for use of this product.





# ARCHITECTS SPECIFICATIONS

## Recommended Application

Bolta-Floor materials are recommended for use over suspended sub-floors above-grade and on moisture-free floors at on-grade level.

MATERIALS		FLOORS	WALLS	COUNTER TOPS
Vinyl .080" gauge	Tile	Residential	Residential	Residential Commercial Institutional
	Roll Goods	Residential	Residential Commercial Institutional	Residential Commercial Institutional
Vinyl 3/32" gauge	Tile	Residential Commercial Institutional	Use .080" gauge	Commercial Institutional
	Roll Goods	Residential Commercial Institutional	Use .080" gauge	Commercial Institutional
Vinyl 1/8" gauge	Tile	Commercial Institutional (Areas of exceptional wear)	Use .080" gauge	Commercial Institutional (Areas of exceptional wear)
	Roll Goods	Commercial Institutional (Areas of exceptional wear)	Use .080" gauge	Commercial Institutional (Areas of exceptional wear)
All-vinyl VOGUE Residential gauge	Tile	Residential	Residential	Residential Commercial Institutional
	Roll Goods	Residential	Residential Commercial Institutional	Residential Commercial Institutional
Rubber 3/16" gauge	Tile	Residential Commercial Institutional	Commercial Institutional	Bolta-Floor vinyl materials recommended
Rubber 3/8" gauge	Tile	Commercial (Areas of exceptional wear)	Use 3/16" gauge	Bolta-Floor vinyl materials recommended

## Availability

Bolta-Floor vinyl and rubber flooring materials, samples and product information may be obtained from established Bolta-Floor distributors and dealers, or by direct communication with Building Materials Division, The General Tire & Rubber Company, Akron 9, Ohio.

## Laboratory Results

Bolta-Floor vinyl materials tested in accordance with Interim Federal Specification L-T-571 (GSA-FSS) Type 2 (flexible) by a national testing laboratory were found to fulfill all the requirements of the Specification.

## Guarantee

Bolta-Floor materials are guaranteed to be free from defects in workmanship and materials for a period of one year from date of installation where our recommended installation and maintenance instructions are followed. Liability is limited to the sale price of the merchandise or, at our option, the replacement of such merchandise upon return to us. No merchandise may be returned prior to inspection and approval. While color consistency is controlled as closely as possible, exact color uniformity cannot be guaranteed.





## AMERICA'S FAVORITE WALLCOVERING

New Bolta-Wall is one of the finest quality wallcoverings ever produced for residential, commercial and institutional interiors. Made only from first-grade vinyl resins, Bolta-Wall beautifies rooms and hallways while protecting wall surfaces and eliminating the cost of frequent refinishing. Bolta-Wall reduces maintenance costs to a minimum, preserves the "fresh" look of interiors for years and years.

Now available through Bolta-Wall dealers and distributors nation-wide, Bolta-Wall may be seen in a wide range of patterns, colors, and embossings to fit any decorative theme. Bolta-Wall is beautiful, durable and economical . . . the truly "modern" wallcovering.



## FLEXIBLE VINYL ALL-SURFACE COVERING

Bolta-Top is a revolutionary new product that meets the growing need for colorful, economical, and easy-to-install surfaces. Available in many colors and patterns, Bolta-Top beauty is protected by a transparent coating of stain-proof, scuff-proof Mylar®, a guarantee of durable service on sinks, counters, tables, desks, walls, and many other areas.

Bolta-Top is economical to purchase and to apply. It fits readily on coves and curves, at corners, over mouldings. It cuts easily with a scissors and can be applied by "do-it-yourself" mechanics without the aid of special tools.

\*DUPONT REG. T.M.

